Order online at https://leads.mcisemi.com/NECBC2020

NCIA'S NORTHEAST CANNABIS BUSINESS CONFERENCE

BOSTON, MA | EDUCATION & EXHIBITS: FEBRUARY 19-20, 2020

mci USA

Contact Name_____ Booth Number_____

Company Name _____

Billing Address_____ City_____ State_____ Zip_____

Phone_____ Email_____

(Confirmation of your order will be sent to the email provided)

Expo Leads Mobile: Android and iPhone compatible mobile app downloads to your device and activated with a code. The app uses the camera on your device to read badges and features include qualifiers, surveys, notes, and immediate follow up with text, email, or phone call right from the app. Leads sync online with a data connection and are available to download into a conveniently organized excel document.

The mobile app online management instructions, company specific log-in, and activation codes are sent approximately 2 weeks prior to the event. The mobile app online portal allows the user to apply surveys and/or custom qualifiers to all devices by the user as well as download leads from all devices into an excel document. Leads can be downloaded as a single document or separated by the Name or Device name entered when activating. App and activation require an internet connection, but once set up the app can be run in offline mode. **Codes consumed on a device are non-transferrable.**

1 Activation complimentary!!! (must order prior to 2/14)

Additional codes: **$60** Quantity: _____ Total: _____

Credit cards (VISA, MASTERCARD, AMEX) are the only form of payment accepted and must be submitted with form to process.

Name on Card _____

Number: _____ **Exp Date** _____ **CVV Code**_____

No refunds will be granted starting 14 days prior to the event. All refund requests must be sent to leads@mcievents.com for processing or review. **Submit to leads@mcievents.com or fax to 972.349.7715**

Data Protection Clause for Exhibitors and Sponsors

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor's stand (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed.

Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the exhibitor/sponsor's data - or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address : melanie.maschino@mci-group.com

2. In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.