



NORTHEAST CANNABIS BUSINESS CONFERENCE

BOSTON, MA | EDUCATION & EXHIBITS: FEBRUARY 19-20, 2020

Registration & Attendance Rules

Attendance

Northeast Cannabis Business Conference (hereinafter sometimes referred to as “Event” or “Cannabis Events”) is an industry trade event open to National Cannabis Industry Association (hereinafter referred to as NCIA) members who are current in payment of dues and to nonmember attendees who qualify and whose names are placed on the Admittance List. Northeast Cannabis Business Conference is closed to the general public and non-qualified attendees.

Registrants may be required to submit verifiable proof of their qualification to attend the Northeast Cannabis Business Conference at the sole discretion and request by Exposition Management.

Exposition Management reserves the right to accept or reject registrations and to cancel any previously accepted registration, at any time in its sole discretion, for any reason, without liability to the registrant or any other party. Exposition Management reserves the right to remove any attendee or exhibitor from the show without cause or explanation (no refunds will be given) without liability to the registrant or any other party and refused admittance to future Cannabis events. All Event badges are the property of Event and must be returned to Event upon request.

Your registration entitles you to admittance to the Event for which you have registered. Any and all other costs associated with your attendance (including without limitation travel and accommodation expenses) shall be borne solely by you, and Event shall have no liability for such costs.

Age Restriction

Individuals under the age of 18 will not be admitted during move-in, shows days or move-out. Attendees of the Northeast Cannabis Business Conference may be asked to provide proof of age by providing Exposition Management an official government issued id (Ex: Government-Issued Driver’s License or Passport).

Assumption of Risk

You assume any and all risks occurring before, during or after any event held in conjunction with Northeast Cannabis Business Conference, including injury by any cause. You release, MVP Education, LLC, NCIA and its respective affiliates, agents and employees, from any related claims.

Badge Usage

Event badges must be worn and visible at all times in all Event Areas

Badge Limitations on Use

By registering for Event pass you agree not to sell, trade, transfer, or share your complimentary code or badge, unless such transfer is granted by Exposition Management. By registering for a paid Event Pass, you agree to not share, sell or trade your badge. In the event that Event determines that you have violated this policy, Event may cancel your badge(s), retain any payments made by you, report you to law enforcement authorities, and ban you from future Cannabis Events.

Once you have received your badge on site, it cannot be changed, substituted, or reissued to a different person.



NORTHEAST CANNABIS BUSINESS CONFERENCE

BOSTON, MA | EDUCATION & EXHIBITS: FEBRUARY 19-20, 2020

Badge Lost

If your badge is lost, a replacement will only be issued at the current on-site rate.

Badge Misuse

Attendees wearing badges from previous Events or falsified badges and/or sharing or swapping badges will be immediately ejected from Event and banned from future Events. Event considers such conduct theft of service, trespassing, and fraud and will report violators to law enforcement authorities. If such conduct is discovered after an Event, violators will be invoiced according to onsite registration pricing and will be required to pay their invoice in full in order to be eligible to participate in future Cannabis Events.

Visa Requirement

It is the sole responsibility of the attendee to take care of any government visa requirements. Attendees who require an entry visa should allow sufficient time for the application procedure. Attendees should contact the nearest embassy or consulate to determine the appropriate timing of their visa applications. Event will not contact embassies or consulates on behalf of visa applicants or provide any other assistance regarding visa issues. Failure to obtain a visa in advance of an Event does not constitute a valid basis for obtaining a refund.

Business / Social Events

Exhibitors, organizations, and participating registrants shall not hold business or social functions to which attendees are invited during official exhibit hours or during any Northeast Cannabis Business Conference event. Only NCIA member exhibitors in good standing with NCIA are permitted to host a hospitality function at the Long Beach Convention Center or in an official hotel. Exposition Management MUST approve all requests for a hospitality suite or public function space in advance.

Cannabis Use at Event is Prohibited

State and local laws regarding medical and adult-use/recreational cannabis notwithstanding, Badge Recipient understands that use, possession, and/or distribution of THC products at the Event are strictly prohibited due to local and venue regulations.

Event Content

You acknowledge and agree that Event, in its sole discretion, reserves the right to change any and all aspects of the Event, including but not limited to, the Event name, themes, content, program, speakers, performers, hosts, moderators, venue and time.

Identification

All attendees must provide one form of identification (Government-issued photo identification) with their name appearing on their registration.

NCIA Membership

NCIA membership fees must be current at the time the Event occurs. If an NCIA membership is past the renewal date, the registered attendee shall renew NCIA membership onsite upon arrival to receive Event registration access. If a member pre-registered with a member discount but declines renewal of membership upon the date of the actual Event, then the registration is no longer a member and thus, the membership discount does not apply, and the registered attendee must pay the \$150 price difference for a non-member conference pass. Only current members, with fees paid and not past renewal dates, at the time of the subject Event, are eligible for membership discount.



NORTHEAST CANNABIS BUSINESS CONFERENCE

BOSTON, MA | EDUCATION & EXHIBITS: FEBRUARY 19-20, 2020

Solicitation of Goods and Services

Only those NCIA member firms exhibiting at Northeast Cannabis Business Conference may solicit their goods and services solely within their exhibit space. Specifically, non-exhibiting companies, guests, attendees and members of the press are prohibited from soliciting business during the show. Violation of this rule can lead to immediate removal from Northeast Cannabis Business Conference 2019 and non-admittance into future Cannabis events.

Recording & Photography

All programs, meetings, sessions, seminars, trade shows and other events sponsored by MVP Education, LLC are the exclusive property of MVP Education, LLC and no one is permitted to record or reproduce such events, aurally or visually, by motion pictures, videotape recording, audio cassette recording or by any other means for commercial purposes without the express written consent of MVP Education, LLC or Exposition Management. The rule does not prohibit videotaping or other visual or aural recordings by an exhibitor of the Northeast Cannabis Business Conference made entirely within the booth space leased by that exhibitor.

Photography and/or videotaping of any display or product other than an exhibitor's own or by Exposition Management is prohibited, unless written permission has been obtained by Exposition Management and the firm whose booth is being photographed/videotaped.

Consent to Use of Photographic and Videotaping Images

Registration and attendance at, or participation in Northeast Cannabis Business Conference or any affiliated events of Northeast Cannabis Business Conference constitutes an agreement by the registrant to fully consent to MVP Education, LLC, Exposition Management and NCIA's use and distribution (both now and in the future) of the registrant's or attendee's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities.

Amendment to Regulations

Exhibitor and Attendees shall observe and abide by any additional reasonable regulations made by Exposition Management, MVP Education, LLC, its officers and employees for the efficient and safe operation of Northeast Cannabis Business Conference. All regulations outlined in this document will remain in effect during the entire event. In addition to these regulations, those outlined in the Exhibit Space Application Contract (for exhibitors only) and the Exhibitor Service Manual (for exhibitors only) will be in effect and enforced.

Any and all matter not specifically covered by either of these documents shall be subject solely to the judgment of Exposition Management and may be amended at any time.

**MASSACHUSETTS
CONVENTION CENTER
AUTHORITY**

February 7, 2020

Tol Kincaid

Director of Strategic Events, Meetings, & Incentives

MCI USA

RE: Northeast Cannabis Business Conference, Hynes Convention Center, sale of legal CBD products and seeds

Dear Mr. Kincaid:

The Massachusetts Convention Center Authority (“Authority”) has been informed of your intent to sell “legal” CBD products and seeds at your above referenced convention.

Please be advised that we have implemented strict guidelines for all CBD and other cannabis related events that take place at any of our venues as detailed below:

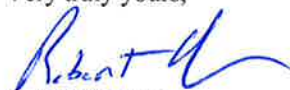
- No CBD products may be distributed or sold at the venues of the Authority, including the provision of free samples.
- Hemp based CBD products may be displayed and promoted, so long as the products:
 - are not food, beverage or dietary supplement products;
 - the THC content is below .3%;
 - the hemp is grown by a licensed grower;
 - to the extent any therapeutic claim is made, it must have been approved by the FDA;
 - comply with all other state and federal regulations.

Any exhibitor, vendor or event producer displaying CBD products shall be solely responsible for ensuring their conduct is compliant with all laws and may not rely on this guidance as a basis for any violation.

Pursuant to the above, any attempt to sell any CBD products would be in violation of our policy as well as the Massachusetts Cannabis regulations, which prohibit the sale of any cannabis products, unless licensed by the Commonwealth of Massachusetts.

This correspondence serves as notice that if a licensee violates said policy, law enforcement will be immediately summoned.

Very truly yours,



Robert Noonan

Chief Information Security Officer, MCCA